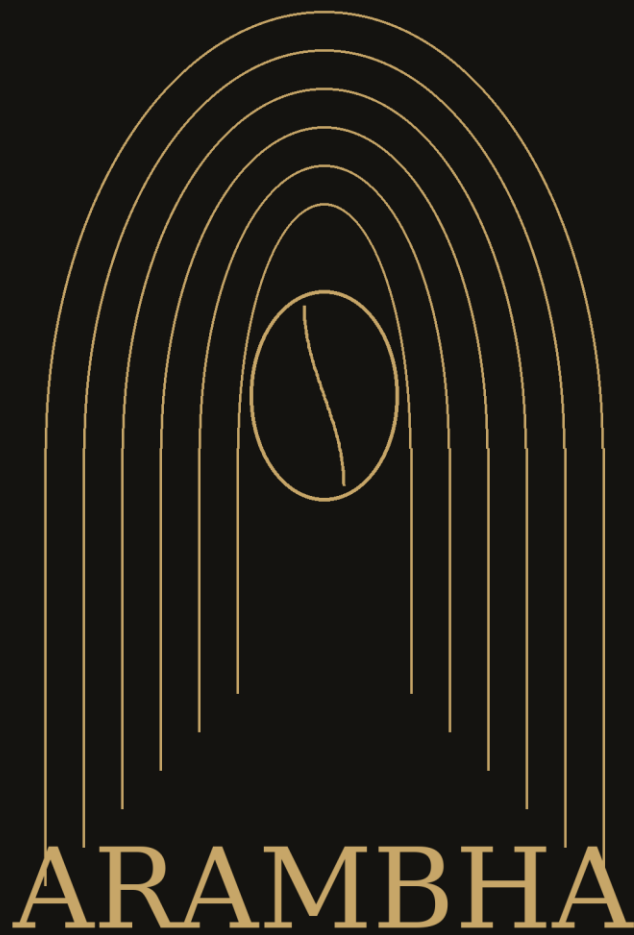




INDONESIAN HERITAGE COFFEE

Every origin, a passage home.

PT BASUNDHARA ARAMBHA NUSANTARA

OUR STORY

Every origin, a passage home

Coffee can carry more than flavor. It can carry memory, warmth, and belonging.

Some coffees wake us up. The rare ones bring us back—to a familiar table, a quiet morning, and the people who make effort feel worthwhile.

ARAMBHA was created around that feeling. We curate Indonesian specialty coffee for roasters who want more than a commodity: a clear origin, a distinct cup and a story worth sharing.

Rooted in Indonesia. Fluent in the Gulf. Ready for the world.

ARAMBHA is the coffee brand of PT Basundhara Arambha Nusantara. We connect Indonesia's diverse coffee origins with specialty roasters through focused offers, transparent information, and responsive commercial support.

- Origin clarity—the producer, place, variety and process should be understandable.
- Cup integrity—premium positioning must be supported by sensory and physical quality.
- Process honesty—infused, co-fermented, and strictly non-infused lots are disclosed clearly.

COFFEE PORTFOLIO

One Country. Rich in Taste.

Indonesia is an archipelago of climates, elevations, varieties and processing traditions. Every offer is defined lot by lot.

ORIGIN	PROFILE
SUMATRA	Gayo, Aceh, Mandheling and Lintong—structure, cocoa, spice, herbs and modern fruit.
JAVA	Clean sweetness, tea-like structure, citrus, spice and refined washed or honey profiles.
BALI	Floral, citrus and tropical profiles with a bright specialty identity.
SULAWESI	Layered sweetness, cocoa, spice and complex highland structure.
FLORES	Caramel, tropical fruit, florals and herbal nuance with rounded body.
PAPUA	Rare, layered and low-volume coffees with strong storytelling potential.

Processing directions

FULL WASHED • HONEY • NATURAL • WET-HULLED • ANAEROBIC / EXPERIMENTAL

QUALITY & PARTNERSHIP

Built before shipment

A premium story is credible only when the coffee arrives as approved. Our buyer-facing framework covers:

QUALITY CONTROL	STANDARD
LOT IDENTITY	Origin, producer or cooperative, crop, variety and altitude.
PROCESS DISCLOSURE	Fermentation, drying and any additions or inoculation.
PHYSICAL QUALITY	Moisture, water activity, screen, density, defects and packaging.
SENSORY APPROVAL	Coded sample, cupping result, roast context and buyer feedback.
PRE-SHIPMENT	Retained reference sample and written acceptance criteria.
EXPORT PREPARATION	Consistent lot marks, inner protection and shipment documents.

From conversation to cargo

- 01 DISCOVER** Cup, process, score, volume, timing and destination.
- 02 MATCH** A focused offer—not an unfocused catalogue.
- 03 SAMPLE** Coded green samples with lot and process data.
- 04 APPROVE** Sensory, physical and commercial terms.
- 05 PREPARE & SHIP** Reserve, condition, pack, document and coordinate cargo.

We give buyers the information to evaluate the word premium.

PARTNERSHIP

Built for specialty partners

Qatar and the Gulf are our immediate focus. Our outlook is international.

PARTNER	VALUE
IMPORTERS & DISTRIBUTORS	Curated Indonesian portfolios, seasonal planning and export documentation.
SPECIALTY ROASTERS	Focused sample sets, limited releases and repeatable core lots.
CAFE GROUPS	Consistency, scalable specifications and reliable buying windows.

Let us begin with the right coffee.

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